

Ukie Student Game Jam

Take part in a fun and rewarding experience with future video games talent.

The Ukie Student Game Jam is an exciting and creative opportunity to support our student members in developing their game-making skills.

Challenged to create an original video game within two days, each team is paired with an industry mentor, making this a highly-anticipated activity in the Ukie Students programme. Our previous Jams have received up to 50 submissions, engaging up to 300 students each.

The winning team will get a bundle of hardware, games and goodies, plus the incredible opportunity to exhibit their game demo at WASD London 2024.

January

w/b 22 or 29 January 2024

Ukie Student Game Jam is launched and teams can sign up.

February

w/b 26 February or 4 March 2024

Mentor Mixer online event, where participating teams are paired with an industry mentor.

March

Thursday 14 & Friday 15 March 2024

Ukie Student Game Jam takes place fully online.

Monday 18 & Tuesday 19 March 2024

Shortlist selection period.

Wednesday 20 – Tuesday 26 March 2024

Judging period.

Thursday 28 March 2024

Winner announcement.

April

Thursday 25 April 2024

Prizegiving at WASD London.

Ukie Student Game Jam

Partner

Collaborate with the Ukie Education team to create a fun and rewarding creative opportunity for our network of student members.

Partnership

We offer our Game Jam partners:

- Branding across all Game Jam assets, including social graphics, trophies and the winning team's stand at WASD London 2024.
- A place on the Game Jam Judging Panel (details below).
- An invitation to speak at the Game Jam Mentor Mixer and Prizegiving (details below).
- A creative opportunity to shape the theme and brief for the Game Jam with the Ukie Education team.
- Direct and meaningful engagement with future video games talent.
- Promotion of your content to our student network of over 3,000 members.
- Social engagement from Ukie.

Support

Game Jam partners will support by kindly providing one or more of the following:

- £4,000 sponsorship
- 6 x hardware for the winning team
- 18 x bundles of video game codes for the winning and runner-up teams
- 6 or 18 x event tickets, experience or service for the winning/runner-up teams
- 6 or 18 x other products, vouchers or goodies for the winning/runner-up teams

Engagement

Game Jam partners will:

- Collaborate with Ukie to develop the Game Jam theme and brief, which must be agreed and ready to launch by 1 February 2024 at the latest.
- Be invited to speak at the Game Jam Mentor Mixer online event w/b 26 February or 4 March, where the participating teams are paired with industry mentors.
- Nominate a judge from their organisation, who must play through a shortlist of up to 10 game demos between Wednesday 20 - Tuesday 26 March, provide brief feedback on each game, and vote for the winner.
- Be invited to speak at the Prizegiving at WASD London on Thursday 25 April.

Ukie Student Game Jam

Mentor

Support and connect with our network of talented students.

Opportunity

We offer our Game Jam mentors:

- A fun and rewarding opportunity for direct and meaningful engagement with future video games talent.
- Promotion of your content to our student network of over 3,000 members.
- Social engagement from Ukie.
- Logged volunteering hours for registered Video Games Ambassadors.

Engagement

Game Jam mentors will:

- Attend the Game Jam Mentor Mixer online event w/b 26 February or 4 March 2024, where you'll be paired with a participating team. This will last approximately one hour.
- Engage with the Game Jam Discord server between the Mixer in February/March and the end of the Jam on Friday 15 March, answering questions and supporting the students.
- Support your paired team during the Jam on Thursday 14 & Friday 15 March. Your method of communication/guidance can be agreed amongst you. You are not expected to be on hand throughout this whole time.
- Play through your paired team's submitted game demo by Tuesday 19 March, providing brief written feedback.
- Be given the option to join the shortlist selection panel on Monday 18 & Tuesday 19 March, playing through and feeding back on a handful of submitted game demos to create the shortlist for judging.
- Be invited to attend the Prizegiving at WASD London on Thursday 25 April.

[Click here to sign up to be a Game Jam mentor](#)

Or visit: forms.gle/6CYPP5DX56zBzxkc6