

ukie Hub crawl

Getting your
business
investment ready.

Supported by



J A G E X

SHERIDANS

2019

ukie

- + Owned by its members; One member one vote
- + Not for profit - reinvests all income into products and services wanted by members
- + 450 / 90%£ / 66%FTE
- + Speaks with collective voice
- + For industry; Government lobbying, skills and education, consumer relations, industry promotion, events
- + For members; 121 introductions, legal support, international trade, free meeting space, IP services, commercial discounts, data, sub groups

Contact Leon@ukie.org.uk





**BROUGHT TO YOU
BY UKIE**

YEARS OF PLAY

- + In September 2019 Ukie, the world's oldest games trade body, will be 30 years old
- + New activities designed and delivered by Ukie throughout the year, giving prominent exposure to 30 years of play
 - 30 years of play podcast, interviews, blogs, charts, reports
 - Gold disc night, member day & gala dinner, future of play report
- + Evolving existing Ukie events (e.g. Westminster reception, AGM) to become central to the campaign
- + New content and messaging for the industry
- + 'Fringe' events - Partners & members to add events to 30 years of play, promoted by Ukie; can be editorial content, events, exhibits, meetups, esports tournaments, concerts etc. Must meet key criteria of celebrating UK industry, historic materials, diversifying industry discussion
- + A destination website + logo for promotion, announcements and media exposure

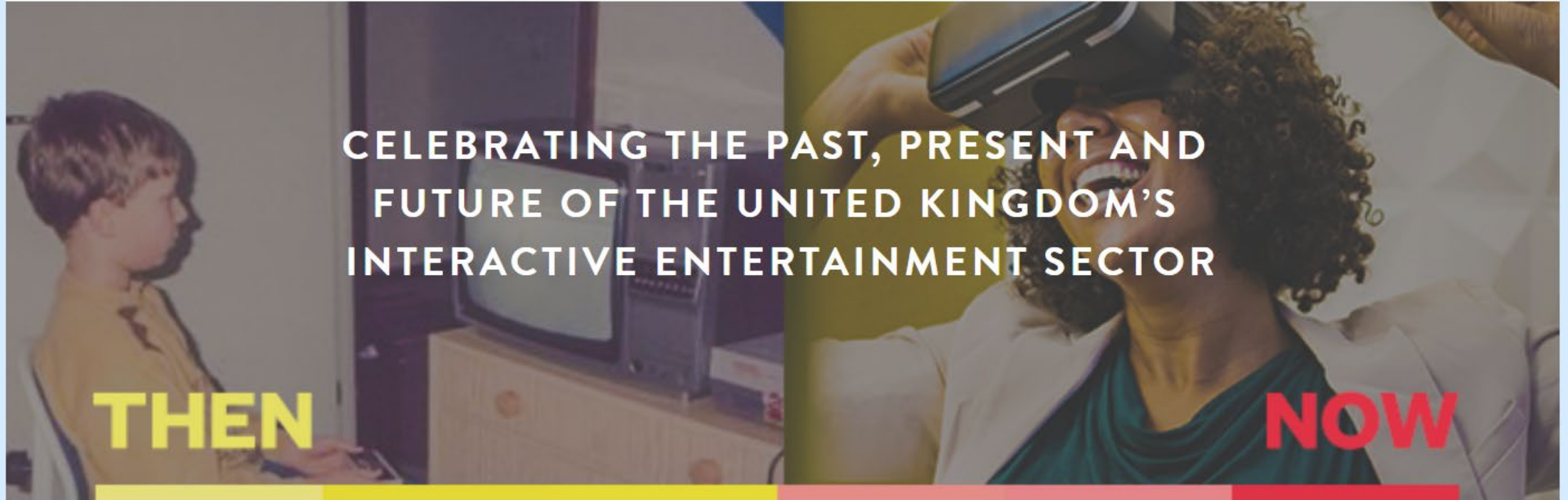


YEARS OF PLAY

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www.30yearsofplay.uk



CELEBRATING THE PAST, PRESENT AND
FUTURE OF THE UNITED KINGDOM'S
INTERACTIVE ENTERTAINMENT SECTOR

THEN

NOW

WELCOME TO 30 YEARS OF PLAY

The 30 Years of Play campaign aims to celebrate the past, present and future of the UK interactive entertainment industry through a range of content, events and activities.